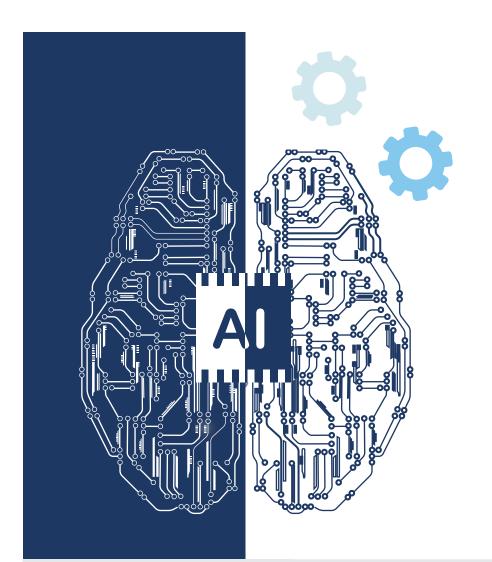
CERTNEXUS*

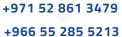
Certified Artificial Intelligence(AI) Practitioner (CAIP)















Artificial intelligence (AI) and machine learning (ML) have become an essential part of the toolset for many organizations. When used effectively, these tools provide actionable insights that drive critical decisions and enable organizations to create exciting, new, and innovative products and services.

This course shows you how to apply various approaches and algorithms to solve business problems through AI and ML, follow a systematic workflow to develop sound solutions, use open source, off-the-shelf tools to build, test, and deploy those solutions, and ensure that they protect the privacy of users.



Program's Outlines

- Solving Business Problems Using AI and ML
 - Topic A: Identify AI and ML Solutions for Business Problems
 - Topic B: Formulate a Machine Learning Problem
 - Topic C: Select Approaches to Machine Learning



Preparing Data

- Topic A: Collect Data
- Topic B: Transform Data
- **Topic C:** Engineer Features
- Topic D: Work with Unstructured Data



Training, Evaluating, and Tuning a Machine Learning Model

- **Topic A:** Train a Machine Learning Model
- Topic B: Evaluate and Tune a Machine Learning Model





Building Linear Regression Models

- Topic A: Build Regression Models Using Linear Algebra
- Topic B: Build Regularized Linear Regression Models
- Topic C: Build Iterative Linear Regression Models





Building Forecasting Models

Topic A: Build Univariate Time Series Models

Topic B: Build Multivariate Time Series Models





Building Classification Models Using Logistic Regression and k-Nearest Neighbor

- Topic A: Train Binary Classification Models Using Logistic Regression
- Topic B: Train Binary Classification Models Using k-Nearest Neighbor
- Topic C: Train Multi-Class Classification Models
- Topic D: Evaluate Classification Models
- Topic E: Tune Classification Models





Building Clustering Models

- Topic A: Build k-Means Clustering Models
- Topic B: Build Hierarchical Clustering Models





Building Decision Trees and Random Forests

- Topic A: Build Decision Tree Models
- Topic B: Build Random Forest Models





Building Support-Vector Machines

- Topic A: Build SVM Models for Classification
- Topic B: Build SVM Models for Regression



10

Building Artificial Neural Networks

- Topic A: Build Multi-Layer Perceptron's (MLP)
- Topic B: Build Convolutional Neural Networks (CNN)
- Topic C: Build Recurrent Neural Networks (RNN)



11

Operationalizing Machine Learning Models

- Topic A: Deploy Machine Learning Models
- Topic B: Automate the Machine Learning Process with MLOps
- **Topic C:** Integrate Models into Machine Learning Systems



12

Maintaining Machine Learning Operations

- **Topic A:** Secure Machine Learning Pipelines
- **Topic B:** Maintain Models in Production
- Appendix A: Mapping Course Content to CertNexus

 Certified Artificial Intelligence (AI) Practitioner (Exam AIP-210)
- Appendix B: Datasets Used in This Course



Program's Objectives

In this course, you will not only develop AI solutions for business problems but also learn how to apply them in real-world scenarios you will:

Solve a given business problem using Al and ML





Prepare data for use in machine learning

Train, evaluate, and tune a machine learning model







Build linear regression models & Build forecasting models

Build classification models using logistic regression and k-nearest neighbor







Build classification and regression models using decision trees and random forests

Build classification and regression models using support vector machines(SVMs)







Build artificial neural networks for deep learning & Build clustering models

Put machine learning models into operation using automated processes







They maintained machine learning pipelines and models while they were in production



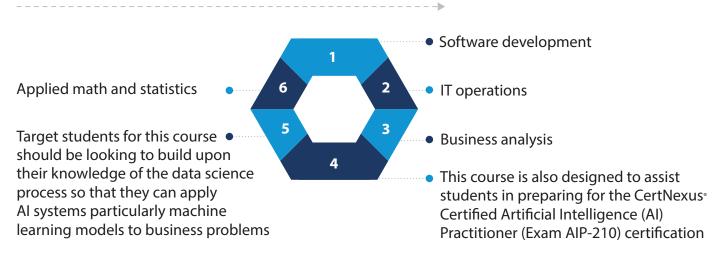
Outcomes and Professional Benefits

Al is becoming increasingly important for businesses to remain competitive and efficient in today's rapidly evolving technological landscape. This CAIP training covers the entire machine learning workflow, from collecting and refining datasets to building advanced models like Artificial Neural Networks.

Furthermore, the course emphasizes the importance of promoting data privacy and ethical practices, ensuring that individuals have the necessary skills to implement data privacy and ethics policies in their organizations. Completing this Certified AI Practitioner training course will prepare students to become AI practitioners and make significant contributions to the success of their organizations.



Targeted Audience







Training Methods

Technology-Based Learning.
 Simulation in Training.
 Case Studies and Workshops.
 On-the-job guidance.
 Trainer-Led Training.
 Work Teams and Roles.
 Films and Videos.



Training Important?

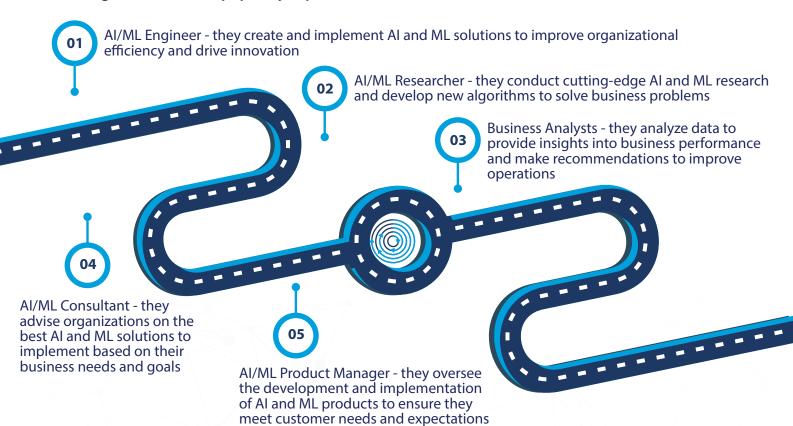
Our Certified Artificial Intelligence (AI) Practitioner training provides individuals with the skills and knowledge required to develop and implement AI and machine learning (ML) solutions, making them highly valuable to businesses across industries.

This certification demonstrates proficiency in the most recent AI and ML techniques, and it can lead to exciting and well-paying career opportunities.



Career Path and Opportunities

Here are some of the roles that benefit from our Certified Artificial Intelligence (AI) Practitioner training (as observed in popular job portals):





This exam will certify that the candidate has the knowledge and skill set of AI concepts, technologies, and tools that will enable them to become capable AI practitioners in a wide variety of AI-related job functions.

PASSING SCORE: %60 or %59 depending on exam form

NUMBER OF ITEMS: 80

ITEM FORMATS: Multiple Choice/Multiple Response

EXAM DURATION: 120 minutes (including 5 minutes for Candidate Agreement

and 5 minutes for Pearson VUE tutorial)