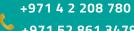# CSR ✔ ACCREDITATION

Show that you **care**

Advanced Professional
Certificate
in Social Responsibility

Overview

The Advanced Professional Certificate in Social Responsibility is a rigorous and comprehensive training initiative aimed at enriching participants' comprehension and proficiency in the principles of social responsibility and international standards. This meticulously structured program comprises six specialized workshops that have been accredited by CSR Accredited, Buckinghamshire University, and the Institute of Administrative Management.

Participants will delve into various critical topics, including but not limited to ethical business practices, stakeholder engagement, sustainable development goals, and corporate governance. Through interactive sessions and practical exercises, participants will acquire valuable skills and strategic insights to foster effective social responsibility strategies within their organizations.

Moreover, this program allows participants to earn accredited certifications recognized globally, validating their expertise in driving sustainable and socially responsible practices. With a curriculum designed and delivered by leading experts in the field, this certificate equips participants with the knowledge and tools necessary to navigate and excel in the dynamic landscape of corporate social responsibility.

Objectives

1 Equip participants with a thorough understanding of social responsibility principles, foundations, and global standards.

2 Introduce participants to the standards of the British Social Responsibility Accreditation Foundation.

3 Develop skills and expertise necessary for building a social responsibility and sustainability strategy.

4 Enhance communication skills related to social responsibility policies and programs.

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6 Prepare participants to apply for British social responsibility accreditation.

7 Obtain international recognition for corporate/governmental social responsibility programs.

1

Social Responsibility - Concepts and Fundamentals
Understanding the concepts, foundations, and principles of social responsibility and the importance of its adoption across various sectors.

2

Social Responsibility - Organizational Benefits
Exploring the advantages of social responsibility for organizations, regardless of their size, purpose, or sector, and how to maximize these benefits.

3

Legal Requirements
Learning about UN standard references, certifications from international organizations, and legal requirements related to social responsibility and their impact on policy formulation.

4

Auditing, Verification, and Reporting
Studying the four pillars of social responsibility according to the British Social Responsibility Accreditation Foundation environment, workplace, community, and philanthropy and how to integrate standards into policies and conduct auditing, verification, and reporting for accreditation.

5

Building a Social Responsibility Strategy
Emphasizing the importance of stakeholder engagement, developing skills to build a social responsibility strategy, improving performance, and fostering internal commitment and participation.
Understanding environmental, social, and governance (ESG) standards and sustainable development goals and integrating them into business systems and reporting.

6

Effective Internal and External Communication
Using internal and external communication channels (HR, public relations, marketing, social media) to convey social responsibility objectives and programs, ensuring the best outcomes.

Outcomes and Professional Benefits

Develop practical skills for creating and implementing social responsibility strategies.

Achieve eligibility for British social responsibility accreditation.

1 **2** **3** **4** **5**

Gain a comprehensive understanding of social responsibility principles and global standards.

Enhance communication and stakeholder engagement abilities.

Gain international recognition for social responsibility efforts, boosting career prospects.

Target Audience

1 Senior and middle management, as well as employees of social responsibility departments.

2 Senior and middle management, as well as employees of public relations departments.

3 Senior and middle management, as well as employees of human resources departments.

4 Academics, researchers, and those interested in social responsibility practices.

5 Postgraduate students & graduates in business administration and engineering fields.

Importance

Understanding and implementing social responsibility is crucial for modern organizations, as it helps improve reputation, foster community relations, and ensure compliance with global standards.

This program prepares participants to meet these demands effectively.

Eligibility

Professionals working in relevant fields.

Postgraduate students and recent graduates in business administration or engineering.

Academics and researchers with an interest in social responsibility.

Career Path and Opportunities

Participants who complete this program will be well-equipped for roles in social responsibility, sustainability, corporate social responsibility (CSR) departments, and related fields.

This qualification opens up opportunities for career advancement within organizations committed to social responsibility and sustainability initiatives.

Certification:

1 Participants receive a certified certificate from Buckinghamshire University, UK, and CSR Accreditation UK.

2 Certificates are counted towards Continuing Professional Development (CPD).

3 Participants receive a professional card as a certified CSR specialist.

4 Participants receive a comprehensive training manual for the program and accompanying booklets.