

# HDTc Training Center

Provide

## Technical proposal of the Training program

### Advanced Power BI



## Introduction

The Advanced Power BI Program is designed to provide IT professionals with advanced technical skills required to design, develop, and manage enterprise-level business intelligence solutions using Microsoft Power BI.

The program emphasizes advanced data modeling, data preparation, DAX optimization, interactive visualization, and AI-driven analytics to support data-driven decision-making in complex environments.

## Program Objectives:

**At the end of this training program, participants will be able to:**

- Design efficient and scalable Power BI data models following best practices
- Perform advanced data transformation and automation using Power Query
- Develop optimized and complex DAX calculations for business analytics
- Build advanced, interactive, and user-centric Power BI reports and dashboards
- Apply advanced analytics and AI capabilities within Power BI
- Optimize performance and troubleshoot Power BI solutions

## Program Outlines:

### ★ Unit 1: Advanced Data Modeling

- ✓ Power BI Data Model Architecture
- ✓ Relationships and Cardinality
- ✓ Star Schema and Modeling Best Practices
- ✓ Calculated Columns and Measures
- ✓ Model Performance Optimization

## ★ Unit 2: Data Preparation with Power Query

- ✓ Advanced Power Query Transformations
- ✓ Merging and Appending Queries
- ✓ Handling Complex and Large Data Sets
- ✓ Data Quality and Validation Techniques
- ✓ Automating Data Refresh Processes

## ★ Unit 3: Advanced DAX Techniques

- ✓ DAX Evaluation Context (Row and Filter Context)
- ✓ Advanced Time Intelligence Functions
- ✓ Complex Measures and Business Calculations
- ✓ Optimizing DAX Performance
- ✓ Debugging and Troubleshooting DAX

## ★ Unit 4: Advanced Data Visualization

- ✓ Advanced and Custom Visuals
- ✓ Interactive Reports and Drill-Through
- ✓ Dynamic Titles and Tooltips
- ✓ Dashboard Design Best Practices
- ✓ User Experience and Accessibility

## ★ Unit 5: Advanced Analytics & AI in Power BI

- ✓ What-If Parameters and Scenario Analysis
- ✓ Key Influencers and Decomposition Tree
- ✓ AI Visuals and Smart Insights
- ✓ Integrating R or Python Visuals
- ✓ Performance Analyzer Tool

## Program Outputs:

- Build high-performance Power BI data models using star schema design
- Prepare, cleanse, and validate complex datasets efficiently
- Create advanced DAX measures and calculations aligned with business logic
- Design interactive and dynamic visualizations with enhanced user experience
- Apply AI features such as Key Influencers, What-If analysis, and smart insights
- Analyze and improve report and model performance using built-in tools

## Target Audience:

- ✓ IT Professionals
- ✓ Business Intelligence Developers
- ✓ Data Analysts
- ✓ Data Engineers
- ✓ Database Administrators
- ✓ Technical Consultants

## Program competencies and qualifications:

- Advanced Power BI Development
- Data Modeling and BI Architecture
- Advanced DAX and Power Query Techniques
- Data Visualization and UX Design
- BI Performance Optimization
- Advanced Analytics and AI Integration

## Training methods:

- ✓ Technology-based learning.
- ✓ Simulation in Training.
- ✓ On-the-job guidance.
- ✓ Trainer-Led Training.
- ✓ Work Teams and Roles.
- ✓ Films and Videos.
- ✓ Case Studies and Workshops.